

World Wide Premier Launch of LOMME

London 18th September 2008, The Directors of Cycle 13 Est., a Liechtenstein based design company are proud to announce the World Wide Launch of the Production Version of their Lomme Bed.

The Lomme Bed was conceived many years ago in London by Agnieszka Bernacka while at Camberwell College of Arts. She now returns to London with the production premier of her creation at 100% Design today at Earls Court.

“It has been a long journey” commented Bernacka as she prepared to fly to London with the Bed on route, “We have an amazing team and its down to them that we are here today with this finished and production ready product” she said.

Lomme is an egg shaped bed that while in prototype attracted immense public and press interest, now it's a product you can actually buy and sleep in, “the best nights sleep you ever had” is the promise and “dare to dream” is the slogan, a bed that offers so much more than a place to sleep, light therapy, sound therapy, massage and anti-magnetic protection from harmful rays while you sleep, now why didn't anyone think of that before?

Lomme stand number C36 at Earls Court Exhibition, 100% design London, September 18th-21st 2008



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