

LOMME WINS INTERNATIONAL DESIGN AWARD

The first in a new range of life enhancing products has been presented with the highly prestigious Red Dot Award for design.

Lomme (Light Over Matter Mind Evolution) combine stunning design with natural therapies and the organic use of technology. Their unique egg-shaped bed provides both a protective cocoon and revitalising environment.

Lomme's Creative Director Agnieszka Bernacka explained: "Lomme is more than a bed, it's a place for meditation, for rejuvenation. We hope that one day Lomme will be universally associated with bold, innovative, life enhancing design, and we're simply thrilled to have had our first creation presented with the internationally respected Red Dot Product Design Award."

Founded in 1955 the Red Dot Design Award (www.red-dot.de) is one of the largest and most important design competitions in the world. With 3,203 submissions from 51 countries, its independent panel of 24 judges recognise outstanding quality, innovation and design.

The award was presented on 23 June 2008 at the Essen Aalto Theatre, Essen, Germany. It was collected by Günther Thöny on behalf of the Lomme design team, which also included Andreas Batliner.

The bed was developed following two years research into both the physical and psychological effects of sleep deprivation, and utilises sound and light therapies to enhance the body's energy centres and stimulate the healing process.

The Liechtenstein based Lomme team are now working on a range of equally bold concepts, which will be launched beginning of the next year.

Lomme is part of Cycle13, which conceives, develops, designs and manufactures products that are natural, life enhancing and mind developing for a cleaner, healthier, happier existence.

Full details can be found at www.lomme.com.

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