

For Immediate Release

## **Lomme Bed 'A Dream Launch'**

London, England, September 19<sup>th</sup> 2008, the directors and Cycle13 team, who are the producer of the now famous Lomme Bed, are amazed and excited by the response and quality of contacts made at 100% Design this week at Earls Court.

"We expected local contacts for UK based distribution for Lomme and we got a lot more" said Jennifer Buchsteiner, head of marketing and PR. She added "We have interest from many exclusive and boutique hotel projects all over the world to create Lomme Suites and a Lomme Experience in their hotels through designers and high end architects as well as a medical application and VIP areas for night clubs. The range is so wide we are overloaded with follow up."

The Lomme Bed will be leaving London for Birmingham where it will feature in 'Grand Designs Live' a TV show that will feature the 'House of Future' and then to show rooms around Europe.

Cycle13 is now taking orders for Lomme and is keen to feature the product in hotels and leisure complexes around Europe so that people can experience what Lomme promises - a dream.

Contact Jennifer Buchsteiner

Altenbach 21

9490 Vaduz

Liechtenstein

Tel: +423 263 1300

[j@lomme.com](mailto:j@lomme.com)

[www.lomme.com](http://www.lomme.com)